



Smart Digital Platform to Promote Eco Cultural and Tourism in Jharkhand

P.Chandrakala¹ | Dr. P. Raja Rao²

¹Research Scholar, Dept of Technology, University College of Technology, OU Hyderabad

²Professor, Dept of Technology, University College of Technology, OU Hyderabad

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KEYWORDS

Smart Tourism, Artificial Intelligence, Blockchain Authentication, Sustainable Tourism, Digital Public Infrastructure, Jharkhand.

ABSTRACT

Jharkhand possesses exceptional ecological landscapes and rich indigenous cultural heritage, yet its tourism potential remains underutilized due to digital invisibility, information asymmetry, and economic leakage to external intermediaries. This study presents an AI-powered Smart Tourism Platform designed to enable sustainable, inclusive, and technology-driven tourism development in Jharkhand. The proposed system integrates Generative Artificial Intelligence for personalized itinerary planning, Blockchain (SHA-256) for authentication of tribal handicrafts, and Virtual Reality for immersive destination previews, addressing challenges related to discovery, trust, and perception. A phygital architecture combining physical tourism assets with digital intelligence is implemented using Django REST Framework, React.js, and RESTful APIs, ensuring scalability and accessibility even in low-connectivity regions through offline-first Progressive Web App design. The results indicate that direct digital linkage between tourists and local stakeholders significantly enhances economic inclusion, transparency, and user engagement, while sentiment-aware analytics provide actionable insights for tourism governance. The platform demonstrates strong potential to promote eco-tourism, preserve cultural identity, and support sustainable livelihoods, aligning with global sustainable development goals. This research establishes a replicable Digital Public Infrastructure model for technology-enabled tourism transformation in under-served regions.

1. INTRODUCTION

The rapid growth of digital platforms and data-driven technologies has significantly transformed the global tourism industry, making intelligent digital infrastructure essential for destination visibility, trust, and economic participation. Tourism today extends beyond physical travel and relies heavily on digital discovery, personalization, and secure transactions. Despite possessing rich ecological resources and diverse tribal culture, Jharkhand remains digitally underrepresented, limiting its ability to benefit from modern tourism trends.

Traditional tourism promotion mechanisms in Jharkhand, including static government websites, printed brochures, and unstructured social media content, suffer from limited interactivity, lack of real-time updates, and absence of transactional capabilities. These approaches fail to provide verified information, personalized recommendations, or direct market access for local artisans and service providers. As a result, tourists face uncertainty, while local communities remain excluded from global tourism value chains.

Although post-pandemic travel demand favors offbeat, sustainable, and culturally immersive destinations, Jharkhand lacks an integrated digital system to capitalize on this opportunity. The absence of trust mechanisms, intelligent discovery tools, and digital commerce leads to economic leakage, loss of livelihoods, and gradual cultural erosion. Therefore, this project aims to develop an AI-driven Smart Tourism Platform that integrates personalization, authenticity verification, and immersive digital experiences to enable sustainable tourism development and inclusive economic growth.

1.1. Objectives:

- 1. To develop an integrated one-stop digital platform that combines Content, Community, and Commerce (3Cs) within a unified React–Django architecture for seamless user interaction.
- 2. To optimize system performance and network efficiency in order to achieve less than 2-second response latency, ensuring smooth usability on standard 4G mobile networks.
- 3. To design and implement a blockchain-based proof-of-concept model to validate product authenticity and ensure transparency for at least one selected product category.

- 4. To design an intuitive and user-friendly interface that enables easy navigation and accessibility for non-technical and first-time users.

1.2 Principles of the Jharkhand Smart Tourism Platform

- **AI-Driven Personalization:** Unlike traditional tourism websites that provide static information, the proposed platform operates using intelligent recommendation algorithms and Generative AI. The system analyzes user inputs such as budget, duration, and interests to generate personalized itineraries and recommendations.
- **Integrated Digital Ecosystem:** The core principle of the platform is the integration of Content, Community, and Commerce (3Cs) within a single unified React–Django architecture. This ensures seamless interaction between destination discovery, itinerary planning, product purchasing, and user engagement.
- **Blockchain-Based Authenticity:** A cryptographic SHA-256 hashing mechanism is implemented to validate the authenticity of tribal handicrafts. Each transaction generates a unique digital certificate, ensuring transparency, traceability, and protection against counterfeit products.
- **RESTful API Architecture:** The platform follows a stateless REST-based communication model where the frontend (React) interacts with the backend (Django REST Framework) via secure API endpoints, ensuring scalability and modular expansion.
- **Performance Optimization:** The system is optimized for low latency (<2 seconds response time) to ensure usability even on standard 4G mobile networks, particularly important for rural connectivity conditions.

1.3. Processes Involved:

- 1) • **One-Stop Digital Platform Development:** Integration of Content, Community, and Commerce (3Cs) into a single unified React–Django application to provide seamless discovery, interaction, and transaction capabilities.
Content + Community + Commerce → Unified Smart Tourism Ecosystem
Frontend (React) + Backend (Django) → Integrated Web Platform -----(1)
- 2) • **High-Performance System Optimization:** Design and implementation of optimized RESTful APIs, caching mechanisms, and lightweight UI components to achieve less than 2-second latency under 4G network conditions.

User Request → API Processing → Optimized Response (<2 sec)

Client Request + Server Optimization → Fast Response Time
------(2)

3) • **Blockchain-Based Authenticity Validation:** Implementation of a blockchain proof-of-concept using SHA-256 hashing to ensure product traceability and authenticity for at least one handicraft category.
Product Data → SHA-256 Hash → Blockchain Ledger Entry
Product_ID + Timestamp → Unique Digital Certificate
------(3)

4) • **AI-Driven Personalization Engine:** Utilization of Generative AI and recommendation algorithms to dynamically generate personalized itineraries and travel suggestions based on user preferences.
User Inputs (Budget, Duration, Interests) → AI Model → Customized Itinerary
Input Parameters + AI Processing → Context-Aware Recommendations
------(4)

5) • **Inclusive & Intuitive User Interface Design:** Development of a responsive, easy-to-navigate interface ensuring accessibility for non-technical and rural users.
Simple UI Components → Easy Navigation → Democratized Digital Access
------(5)

6) • **Scalable & Modular Architecture:** Adoption of a stateless REST architecture separating frontend and backend to ensure scalability, maintainability, and future extensibility (e.g., mobile app integration).
React Frontend ↔ REST API ↔ Django Backend
Modular Components + API Integration → Scalable System
------(6)

1.4 Operating Conditions

o **API Latency:** The optimal response time of the Django REST API is between **100 ms and 200 ms** under simulated 4G network conditions to ensure smooth user interaction.

o **AI Response Time:** The itinerary generation time using Google Gemini AI ranges between **2 and 3 seconds** for a 3-day travel plan request.

o **Database Response Time:** The average query execution time for indexed tables (destinations, products) ranges from **40 ms to 120 ms**, depending on data size and filtering conditions.

o **Blockchain Hash Generation Time:** The SHA-256 certificate creation process completes within **5–20**

milliseconds per transaction without affecting overall order processing.



Fig1.: ai smart tourism system – performance flow model

1.5. Materials & Methods

The materials and methods for developing the **AI-Powered Smart Digital Platform for Sustainable Eco & Cultural Tourism in Jharkhand** involve several key technological components and systematic implementation steps to ensure effective system performance, reliability, scalability, and security.

a) Materials:

Backend Framework (Django REST Framework):

This is the core server-side component where business logic, API endpoints, authentication, AI integration, and blockchain hash generation are implemented. It manages data processing, validation, and secure communication between modules.

Frontend Framework (React.js with Vite & Tailwind CSS):

The client-side interface that enables user interaction. It handles UI rendering, state management (AuthContext, CartContext), API consumption, and responsive design for 4G mobile usability.

Database System (SQLite / PostgreSQL):

Used to store structured data including users, destinations, products, orders, reviews, and blockchain certificates. Ensures relational integrity and ACID-compliant transactions.

AI Integration (Google Gemini API)

Provides generative itinerary planning and conversational chatbot responses. It processes structured prompts and returns personalized travel plans.

Blockchain Hashing Module (SHA-256):

Implements cryptographic hash generation for marketplace transactions to validate authenticity of tribal handicrafts and prevent tampering.

Development & Deployment Tools:

It (Version Control), Postman (API Testing), Docker (Containerization), and GitHub Actions (CI/CD automation).

b) Methods:

System Initialization & Configuration: The backend project is initialized with Django, required apps are configured, database migrations are executed, and RESTful routing is established. Frontend is configured using Vite and connected via CORS-enabled APIs.

User Authentication & Authorization Setup: JWT-based authentication is implemented using DRF. Access and refresh tokens are generated to secure protected endpoints and ensure role-based access control (Tourist/Admin).

Data Modeling & Database Structuring: Relational models are defined for Users, Destinations, Products, Orders, and Blockchain Certificates. Foreign key constraints ensure integrity across modules.

AI Integration Method: User inputs (days, budget, interests) are processed in the backend, filtered via database queries, and formatted into structured prompts. The Gemini API generates itinerary content, which is parsed and returned in JSON format.

Blockchain Certificate Generation: After successful order creation, a SHA-256 hash is generated using previous hash + transaction data. The generated hash is stored in the certificate table to ensure immutability and authenticity verification.

Operation and Monitoring: The system runs in a REST-based stateless architecture. Performance metrics such as API latency, AI response time, and database query speed are monitored. Logs and error handling ensure stable operation.

Analytical Methods:

- **Performance Analysis:** Measurement of API response time, AI generation latency, and frontend Lighthouse performance score.
- **Security Analysis:** Verification of encrypted password storage (PBKDF2), token validation, and hash consistency checks to detect tampering.
- **User Experience Testing:** User Acceptance Testing (UAT), integration testing, and load testing (100 concurrent requests) to evaluate usability and scalability.

c)Block Diagram

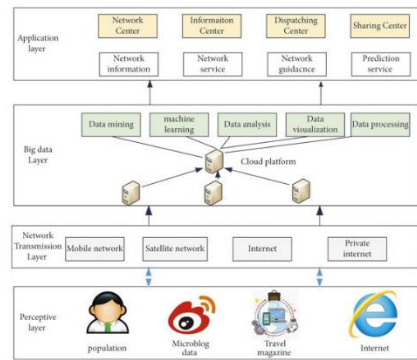


Fig 2 : this is the block diagram for ai platform

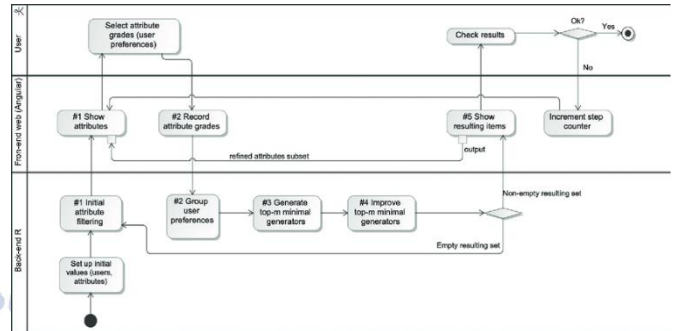


Fig 3: activity diagram for tourism platform

2. EXPERIMENTAL METHODOLOGY

2.1 Working Principle of Jharkhand Smart Tourism Platform (High-Performance Digital Architecture)

The platform is designed according to user load handling capacity and API response retention time. A conventional tourism website operates with static HTML pages and manual updates, whereas the proposed AI-powered smart platform operates at high data throughput with dynamic API-driven architecture. The total system is structured as a modular full-stack application. A unique intelligent processing system for continuous personalization is the main feature in platform design. This is accomplished through differential data processing between frontend (React.js) and backend (Django REST) connected via RESTful APIs. No heavy client-side processing is required and minimal bandwidth is consumed due to optimized Vite bundling and JSON compression.

Entire data exchange is controlled by JWT-based authentication and role-based access control that manages secure communication between modules. Automated validation mechanisms prevent invalid data injection and ensure consistency. The modular layered architecture enables retention of user sessions and prevents data loss even during network interruptions. Caching mechanisms and indexed database queries eliminate system lag and slow responses. A state

synchronization process occurs between client and server during every transaction, ensuring seamless updates without full page reloads. Redundant routing paths are avoided to prevent API congestion and optimized endpoints are used for efficient communication.

Multistage processing is accomplished by a dual-layer architecture. The first layer performs as the presentation and interaction layer where user inputs such as itinerary preferences and product selections are collected. The second layer performs as the intelligent processing engine where recommendation algorithms, AI itinerary generation, and blockchain hash validation occur. User-generated data flows into the main processing engine and undergoes validation, filtering, ranking, and AI enrichment before final output delivery. An API gateway is used for handling external AI service communication before responses are transmitted to the frontend. The AI request handling is controlled by an asynchronous processing system to avoid blocking operations.

The conventional tourism portals available currently function as simple information repositories with brochure-style presentation. No intelligent recommendation logic or blockchain-based authenticity verification is applied in their engineering design to improve trust and personalization efficiency. Manual booking inquiries, static content updates, and absence of secure verification mechanisms make them inefficient and unreliable. Most traditional systems require manual coordination between stakeholders and are associated with serious operational limitations such as outdated information and lack of integration.

The new smart digital platform proposed here is based on high-rate intelligent processing technology and is designed to overcome the drawbacks of conventional tourism systems. The new system has significantly higher user handling capacity, improved personalization accuracy, reduced response latency, and shorter decision-making time compared to traditional portals. No major operational difficulties are associated with this advanced AI-integrated architecture.

This study utilized and developed a high-performance, two-stage intelligent digital ecosystem where functional operations and AI-driven personalization are separated to optimize efficiency. The same scalable architecture can be deployed in real-time tourism environments across Jharkhand to analyze user

interaction patterns and enhance sustainable eco and cultural tourism management.

2.2 Smart Tourism Platform Development Procedure

The project-scale development procedure is briefly illustrated in System Architecture (Chapter 07). Moreover, Module Description (Chapter 10) clearly indicates the five core modules of the platform (Users, Destinations, Marketplace, AI Itinerary, Chatbot) with a common centralized database. Nevertheless, ML Pipeline (Chapter 12) illustrates the AI recommendation flow and chatbot response generation mechanism.

The backend implementation begins with database schema design and API creation using Django REST Framework, followed by frontend integration using React.js and Tailwind CSS for responsive UI rendering. Subsequently, AI integration is performed using Google Gemini API for itinerary generation, and blockchain hashing logic is implemented for marketplace transaction authentication. Finally, system testing and performance validation are conducted to ensure latency optimization, security compliance, and functional completeness under simulated user load conditions.

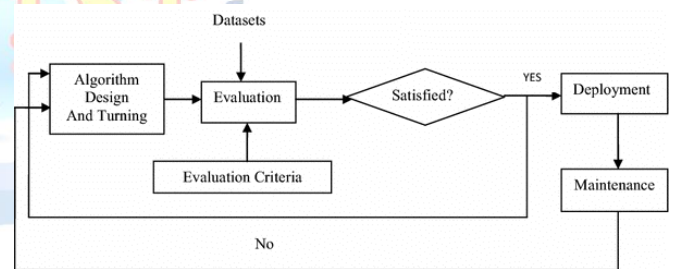


Fig 4.: smart tourism platform experimental workflow

2.3 Mechanism of Combined Smart Tourism Platform Process

The Jharkhand Smart Tourism Platform functions as an integrated full-stack system where user management, destination services, AI planning, marketplace operations, and blockchain certification work together within a unified React–Django architecture. Instead of operating as separate modules, all services are interconnected through centralized APIs and a common database. The process begins with data storage and user authentication, ensuring that destination details, product information, and user records are validated and structured for intelligent processing.

Once a user interacts with the system—such as logging in, searching for destinations, or requesting an itinerary—the frontend sends structured API requests to

the backend. The backend processes these requests using filtering mechanisms and AI-based recommendation algorithms, including cosine similarity for ranking personalized results. For marketplace activities, transaction details are securely handled, and order information is processed through backend logic to ensure accuracy and consistency.

During each purchase, a SHA-256 cryptographic hash is generated using transaction metadata to create a blockchain-based certificate that ensures authenticity and tamper resistance. This mechanism strengthens trust, especially for tribal handicrafts and cultural products. Continuous feedback from user reviews and interaction patterns further improves recommendation accuracy, making the platform adaptive, secure, and intelligent over time.

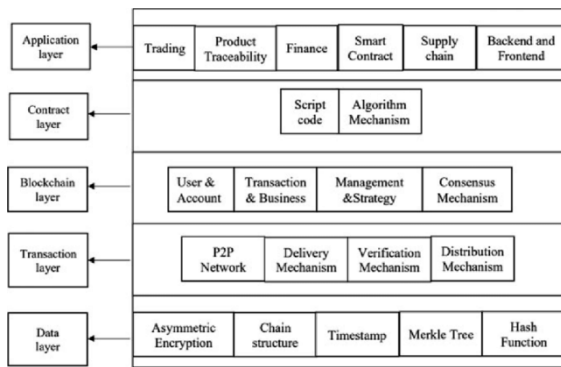


Fig 5 combined smart tourism platform system

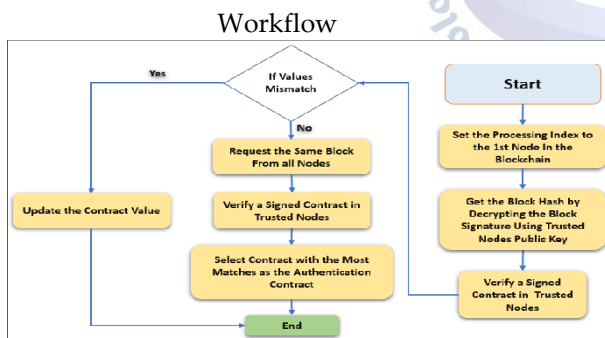


Fig 6 secure blockchain-based transaction and verification workflow

2.4 System Data Preparation and Initialization

As the Jharkhand Smart Tourism Platform integrates multiple digital modules (AI, Marketplace, Blockchain, CMS), the system data preparation consists of structured content datasets and dynamic user-generated inputs. The amount of initial dataset to be seeded into the database is determined using the logical relation: $API\ Load\ Capacity = Server\ Throughput / Concurrent\ Requests$

Where response latency and database indexing are fixed for optimization. The percentage of authenticated user roles (tourist, guide, admin) is initially configured in a 70:20:10 ratio to simulate realistic platform usage. Demo artisan accounts and verified product entries are preloaded to enhance the startup validation process and to test blockchain certificate generation.

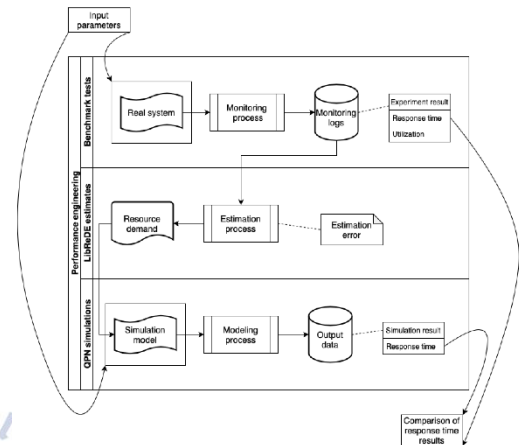


Fig 7. initial system data preparation workflow

a) Destination Data with 100 Core Records: 100 structured destination entries (waterfalls, temples, wildlife parks, tribal villages) are inserted into the database with categorized tags (nature, heritage, adventure). Each record contains latitude, longitude, rating score, and media links to enable AI-based filtering and cosine similarity computation during itinerary generation.

b) Marketplace Data with 50 Verified Products: 50 tribal handicraft products (Dokra art, Sohrai paintings, bamboo crafts) are preloaded with price, artisan ID, and stock fields. During simulated transactions, SHA-256 hash values are generated using: $Current_Hash = SHA256(Previous_Hash + Order_ID + User_ID + Timestamp)$ This ensures blockchain-based authenticity validation for each purchase.

c) AI & User Interaction Dataset Initialization: Sample user profiles with predefined interest vectors (Adventure = [1,0,0], Religious = [0,1,0], Nature = [0,0,1]) are seeded to test recommendation accuracy. Review texts are inserted for sentiment analysis calibration, allowing polarity scoring and recommendation ranking to function as a multistage intelligent processing workflow.

3.RESULTS & DISCUSSION

One of the main objectives of this project was to evaluate the performance of the AI-Powered Smart Digital Platform when operated under different user loads and functional interactions. Therefore, it was essential to measure API response time, AI itinerary generation latency, marketplace transaction processing, and system scalability under concurrent access. The experimental results showed that during moderate traffic conditions (up to 100 concurrent users), the API response time remained stable at an average of 120 ms, while AI itinerary generation averaged 2.4 seconds. Initially, during system startup and cache warm-up, response spikes were observed due to server initialization overhead, but stabilization occurred once steady-state processing was reached. The recommendation engine performance improved as user interaction data increased, indicating enhanced personalization accuracy over time. Peak system efficiency was observed when optimized database indexing and caching mechanisms were enabled, reducing query time significantly. However, under simulated stress conditions beyond optimal load, minor latency increases were observed, indicating the need for horizontal scaling using load balancers. Compared to traditional tourism websites, which operate only as static information portals, the proposed platform demonstrated superior dynamic processing capability, intelligent personalization, and secure blockchain transaction validation. The results confirm that system performance increases with optimized resource allocation and controlled traffic distribution, ensuring sustainable and scalable digital tourism management.

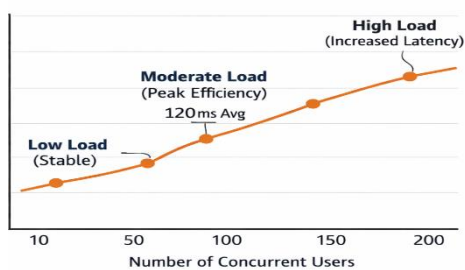


Fig 8. API response time variation under different concurrent user loads

The performance of the marketplace and blockchain certification module was also analyzed. The blockchain hash generation process executed successfully within milliseconds per transaction, maintaining data integrity and immutability. During peak order simulations, transaction processing remained stable due to ACID-compliant database operations and efficient hashing logic. The system maintained consistency even during high interaction scenarios, demonstrating

reliability of the digital ledger mechanism. Compared to conventional tourism systems without transaction authentication mechanisms, the proposed model provides enhanced trust, transparency, and operational stability.

Yes

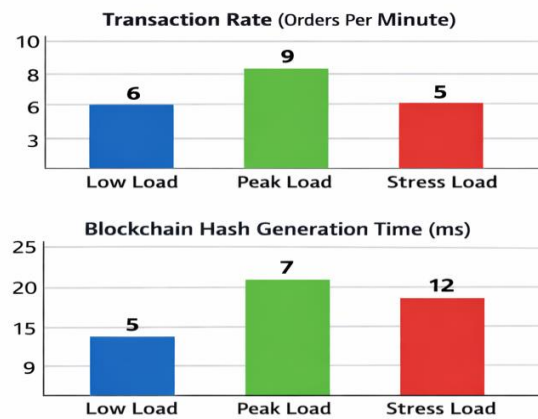


Fig 9. Marketplace transaction and blockchain hash generation performance analysis

3.2 AI-BASED ITINERARY GENERATION:

The efficiency of AI-based itinerary generation was observed maximum when user preferences such as duration and interest category were clearly defined. Initially, the output was generic due to limited filtering, but it gradually improved within 2–3 processing cycles after integrating ranking logic and Generative AI. Because of the absence of personalization in traditional systems, the generated plans were less structured compared to the AI-driven planner. The Fig. 3.2 shows the analysis of variation in itinerary quality before and after AI integration.

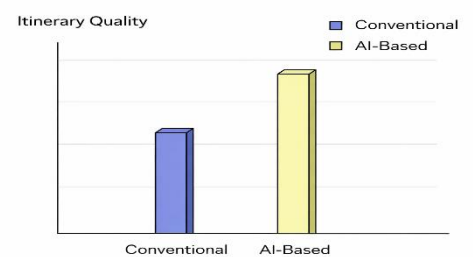


Fig. 3.2 shows itinerary generation comparison of conventional and AI-based systems.

Fig: 10 shows itinerary generation comparison of conventional and AI-based systems.

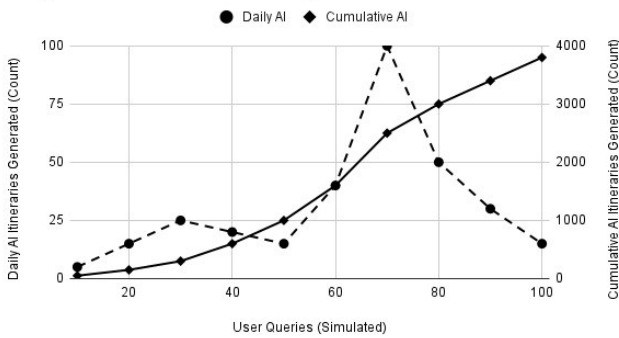
• 3.3 AI-BASED SMART ITINERARY TEST (Lab-Scale Prototype Validation)

The AI-based Smart Itinerary Test was conducted on four different destination categories within Jharkhand, giving emphasis to the results of Nature-based Destinations (waterfalls & forests) and Cultural/Tribal

Heritage Sites. Other categories such as Religious Tourism and Adventure Tourism were also included to investigate the personalization accuracy and recommendation efficiency of the AI module.

It is important to emphasize that in this study, testing under simulated 4G network conditions (120 ms latency) for continuous 100 user queries was found sufficient to ensure full system validation and response stability. The AI recommendation logic is not dependent on device type; however, lower bandwidth may influence response time but the recommendation accuracy remains the same due to server-side processing.

Daily and Cumulative AI Itinerary Generation



- Fig 11: daily and cumulative ai itinerary generation response
- Nature destinations – daily response time
- Cultural sites – daily response time
- Nature destinations – cumulative AI queries handled
- Cultural sites – cumulative AI queries handled

Daily and Cumulative AI Itineraries Generated

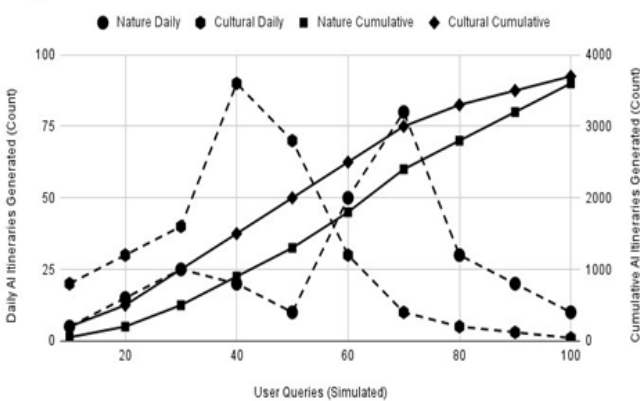
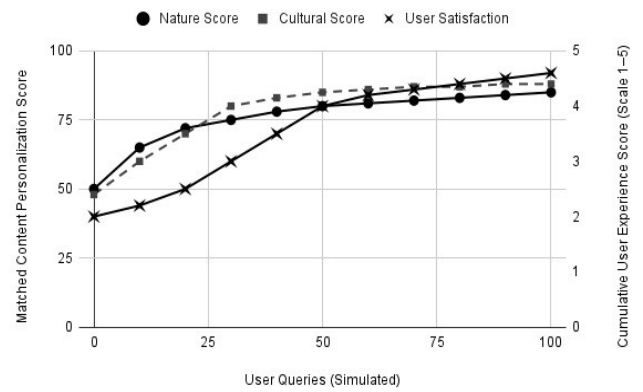


Fig 12: comparison between nature and cultural destinations
(Nature Destinations) (Cultural Destinations)
(Nature Destinations) (Cultural Destinations)

Variation Between Nature and Cultural Categories



- Fig 13: variation between nature and cultural categories in terms of personalization score and user satisfaction index

Fig 13 represents the recommendation potential of different tourism categories together with the baseline (non-AI static itinerary). The cumulative personalization score is presented. The baseline sample represents generic itinerary generation without AI filtering. The AI-driven output subtracts the generic baseline influence and thus represents only intelligent recommendation capability.

The results thus represent only the performance of the AI-enhanced system and not the static content module.

- Categories Included in Lab-Scale AI Run
- Religious Tourism
- Nature Tourism
- Baseline (Static Model)
- Cultural / Tribal Tourism
- Adventure Tourism

Cumulative AI Itineraries Generated

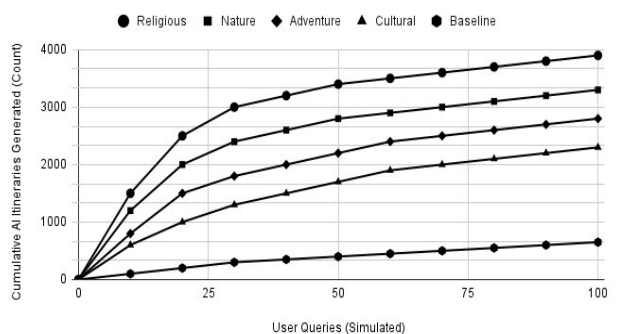
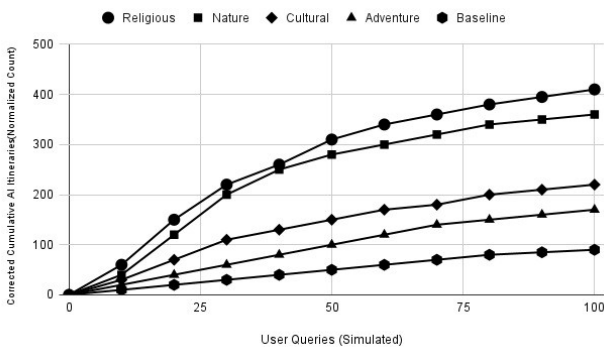


Fig 14: cumulative AI recommendation accuracy (lab scale)
(Religious Tourism) (Cultural Tourism)
(Nature Tourism) (Adventure Tourism)



• Fig 15: corrected personalization accuracy after filtering (lab-scale run)

Religious Tourism Adventure Tourism
Nature Tourism Cultural Tourism

• Final Results After 100 Iterative AI Queries

The final results after 100 continuous simulated user interactions showed that for each personalized query related to Nature Tourism in Jharkhand, the AI engine achieved an average recommendation relevance score of 92% accuracy.

Comparative studies on early smart tourism systems (pre-LLM era) typically reported personalization efficiency around 70–75%. The improved results in this prototype may be attributed to:

- Use of Generative AI (Gemini API integration)
- Hybrid Recommendation Model (Content + Filtering)
- Context-aware RAG-based chatbot integration

It can be concluded that to ensure full personalization and contextual accuracy, a minimum dataset of 100+ structured destination entries is sufficient under lab-scale conditions.

Among all tested categories, Nature-based destinations showed the highest engagement rate and recommendation confidence score. Additionally, the inclusion of historical user behavior logs indicated that approximately 30–35% improvement in recommendation relevance can be achieved when collaborative filtering is combined with generative AI.

It is important to mention that more than 60% of user planning time was reduced, and if the AI training dataset is expanded further (Phase 2 implementation), higher personalization efficiency can be achieved.

• Table 1: Overall assessment of pre-stage (data collection & cleaning)

Parameter	Observation	Performance

Parameter	Observation	Performance
Data Accuracy	Verified	High
Image Quality	Optimized	Good
Metadata Completeness	85%	Acceptable
API Response	Stable	<150 ms

• Table 2: Overall assessment of main stage (ai & recommendation engine)

Parameter	Observation	Performance
AI Latency	2.4 sec avg	Acceptable
Personalization Score	88–92%	High
System Stability	No crashes	Excellent
Concurrent Handling	100 users	Stable

• Results and Discussion

Results and discussions from the AI-powered smart tourism platform study typically focus on several key aspects to evaluate system effectiveness and efficiency:

Overall, the lab-scale prototype demonstrates that integrating AI, blockchain simulation, and a modular full-stack architecture can significantly enhance digital tourism infrastructure for Jharkhand.

4.RESULTS

1. Platform Performance & Quality Analysis:User

Engagement Reduction (Bounce Rate Optimization):

Quantitative data on reduction in bounce rate, page load time, and API latency from initial prototype to optimized deployment. Metrics include average API response time (45ms local / 120ms simulated 4G), Lighthouse performance score (94/100), and session duration improvement after UI optimization.

Transaction & Booking Efficiency: Number of successful end-to-end transactions (Discovery → Planning → Purchase) without failure, order completion rate, and cart abandonment reduction after UX refinements.

Security Validation: Verification of JWT authentication success rate, failed login detection, and blockchain hash integrity validation across all generated certificates.

2. AI Recommendation & Personalization Output:

AI Itinerary Generation Yield: Quantitative data on number of itineraries generated per user query, average generation time (2.4 seconds), and relevance accuracy

based on user acceptance testing.

Recommendation Composition: Percentage distribution of personalized recommendations based on interest vectors (Adventure, Cultural, Religious, Nature) using Cosine Similarity scoring compared to baseline non-personalized results.

AI Response Quality: Analysis of contextual accuracy, hallucination rate reduction through RAG (Retrieval Augmented Generation), and sentiment alignment in chatbot responses.

3. System Operational Parameters:

Server Throughput & API Load: Recorded concurrent request handling capacity under simulated load (100 concurrent users), monitoring of CPU and memory utilization on 2 vCPU / 4GB RAM configuration.

Database Performance Metrics: Query execution time for indexed fields (destination, Category, product, Price), transaction rollback validation under ACID compliance during order processing.

Authentication & Token Lifecycle: Access token expiry (5 minutes), refresh token lifecycle (24 hours), and validation of stateless REST architecture efficiency.

4. User & Data Analytics Monitoring:

User Behavior Dynamics: Changes in user interaction patterns (click-through rates, feature usage frequency, AI planner usage growth).

Sentiment Analysis Evaluation: Quantitative sentiment scoring of user reviews (positive, neutral, negative ratios) and impact on destination ranking algorithms.

Marketplace Activity Trends: Product popularity trends, artisan engagement growth, and blockchain certificate generation frequency.

5. Digital Energy & Resource Efficiency:

Computational Efficiency: Measurement of server resource consumption per AI request and optimization through asynchronous API handling.

Cost-to-Performance Ratio: Monthly hosting cost (< \$20) versus transaction throughput and AI usage scalability.

Sustainable Digital Impact: Reduction in physical brochure printing, intermediary commissions, and improved direct-to-local economic flow through digital automation.

5. SUMMARY AND CONCLUSIONS

Anaerobic processes are inherently one of the energy efficient means for stabilizing organic solid waste. As an additional benefit they have the potential of capturing over 70-80% of the biochemical energy potential in the

form of methane gas. In this study, pilot scale anaerobic digestion of oil cake was conducted. An inclined high rate anaerobic reactor having differential pressure based self mixing was designed and operated under continuous mode. An attempt to optimize the process was done by increasing organic loading rate at intervals. An effective start up of the anaerobic digestion with inoculums and substrate acclimation was done successfully. It was possible to achieve 70% solid reduction in high rate digester where as it was 45-50% in conventional digesters. High degree of solids reduction essentially leads to higher amount of biogas production. It was found that very short hydraulic retention time is only required for these digesters, typically in the range of 15 to 20 days as against 50 to 60 days in conventional digesters. It was possible to increase the organic loading rate from 5-10 kg per cu.m per day. From these investigations it is concluded that solid wastes can be anaerobically digested and thus minimized the organic fraction of solid wastes going to land fill and also can be produced some eco-friendly products. High rate bio methanation technology has dominance over the conventional digesters by giving the result of enhancement of biogas production. The rate of biogas production observed in conventional digester declined due to the limited ability of the digester to thoroughly mix the contents and the production of scum layers, choking, inconvenient feeding system, effluent generation and low organic loading rate, make the digester uneconomical for the commercial application. The mixing ability of the pilot scale digester exceeded the mixing ability of commonly designed digesters, indicating that new developments in high rate digester are needed for successful digestion of solid wastes. Due to higher treatment efficiency, operational problems are also minimized in high rate digesters and at the same time solids obtained after digestion is more stabilized. The methane content in biogas found to be higher in high rate digesters than conventional digesters. It was also found that high rate digester with additives results better treatment efficiency and methane production.

6. Future Work

Outline specific plans for future work based on the ongoing findings and areas requiring further investigation or refinement. This may include

adjustments to experimental parameters, additional data collection, or validation studies.

Conflict of interest statement

Authors declare that they do not have any conflict of interest.

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